

Solution Designer (Decisioning)

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Company: Westpac Banking Corporation

Location: Sydney

Category: computer-and-mathematical

Solution Designer (Decisioning) **Job Description**

How will I help?

The Solution Designer will be responsible for engaging with the Business and Architecture from the inception of an idea to help steer and provide guidance with the aim of producing optimal real-time outbound decisioning solution designs centred upon re-usability, reduction in complexity and simplification.

This role is the catalyst that sits between the Marketing Line of Business, Architecture representatives and the Cross-Functional Delivery Squads to ensure efficient and effective delivery of the Marketing modular banking strategy.

What's in it for you?

You'll play an important and significant part in the future of a business that has been around for 200 years and be instrumental in achieving our purpose of helping Australians succeed. So, we'll back you in the development of your career, with internal career prospects and flexible working. You'll also be backed by a fantastic team of people in a can-do, supportive structure.

How will I help?

Leading, driving, exploring options, being creative and doing what it takes to achieve a quality Solution Design

Coordinate: Engage architecture, the business, system's SME's and IT squads to achieve a mutual understanding of the problem and ultimately an agreed solution

Being the catalyst that sits between the Business representatives, the Architecture representatives and the IT Squads to ensure efficient and effective delivery of the bank's initiatives

Develop Solutions: Design/architect customized Martech solutions to support critical business functions and meet project objectives, business requirements, and company/customer goals.

Engage with courage when things get difficult

Strategic Leadership: Lead and partner with Architects, Developers, Data Engineers, and Consultants, ensuring alignment with business objectives and industry best practices across engagements and workstreams.

Develop technology and industry expertise: Bring a depth of understanding and experience across target Decisioning technology stacks, and industry specific expertise allowing you to drive optimal design and delivery of Martech solutions.

What do I need?

Minimum 5 years of experience as a Solution Designer within Marketing Technology (Martech)

Preferred experience in PEGA

Experience in Marketing Technology stacks and real-time inbound/outbound communication decisioning experience preferred.

Be a creative pragmatist - Have the ability to creatively find the right balance between strategic ideals, business demands, future proofing, speed to market and tech debt minimisation in the solution definition

Strong inter-personal skills essential

Experience in Agile delivery

What's it like to work there?

We aim to provide one big, supportive team **to help us achieve our purpose of creating better futures together** . As an equal opportunity employer, we're proud to have created a culture and work environment that values diversity and flexibility - and champions inclusion.

How do I apply?

Start here. Select the **APPLY** or **APPLY NOW** button.

At Westpac we are committed to providing a supportive culture and creating diverse, inclusive, and accessible workplaces, branches, products and services for our customers, employees, and community. This role is open to experienced candidates seeking a discussion around workplace flexibility. We invite candidates of all ages, genders, sexual orientation, cultural backgrounds, people with disability, neurodiverse individuals, and Indigenous Australians to apply. If you have questions about the recruitment process, please email .

Do you need reasonable adjustments during the recruitment process?

We can provide reasonable adjustments for individuals with disability and/or neurodiversity. If you require an adjustment to be made during the recruitment process at any stage, please call 1800 655 592 Option or email

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