

Senior Media Officer (Band 5 And Band 6)

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Company: Australian Federal Police

Location: Perth

Category: other-general

Senior Media Officer (Band 5 and Band 6) Marketing Communications (Marketing & Communications) Government - Federal (Government & Defence) Full time \$95,010.00 - \$113,563.00 + 22% composite The mission of the Australian Federal Police is to provide dynamic and effective law enforcement to the people of Australia. It provides policing throughout Australia in relation to the prevention and detection of crimes against the Commonwealth, its laws and integrity, and community police services to the Community of the ACT. Working for the AFP provides you with a diverse and rewarding career. Whether you immerse yourself in a position on the frontline, or provide critical operational or professional support, the work you do makes a big impact on the people of Australia. We recognise your contribution to our workforce and offer generous remuneration and conditions including: Six weeks (30 days) of paid annual leave per year + additional paid Christmas stand down 4 extra mandatory leave rest days per year 18 days of paid personal leave per year Generous superannuation of 15.4% 16 weeks of paid maternity leave (after 12 months of service) + an additional 36 weeks of maternity leave without pay Flexible and hybrid working arrangement that provides work/life balance Health & wellbeing services – with a focus on early intervention, education and prevention Access to ongoing training and professional development opportunities What is the role? Are you a highly motivated, qualified and experienced media liaison practitioner who thrives in a fast-paced, dynamic environment? The AFP's Chief of Staff portfolio is seeking highly motivated people to work within the Media and Public Affairs section as a Media Officer at the Band 5 and Band 6 level. Do you want to work in a team which: Manages the reputation of the Australian Federal Police

(AFP) Promotes the outstanding work of our police officers Works closely with all areas of the organisation Manages relationships with the domestic and international media Has regular contact with government and corporate stakeholders What will you do? As a Media Officer you will manage the AFP's interaction with various media outlets, work on a rotating roster, including being on call. You will need to deliver media conferences, develop media releases, talking points and have creative ideas for media strategies. Key to all this is ensuring the good reputation of the AFP is maintained and enhanced, while accuracy of the public record is maintained at all times. The role of Media Liaison Officer offers valuable exposure to the breadth of work across the AFP and its strategic position within the Australian Government and the global law enforcement landscape. You will work independently with business areas to establish communication priorities in support of the AFP's strategic and operational needs. Your advice will be timely and accurate, and you can deliver outcomes within tight deadlines and under pressure. Your skills should include being able to create and manage media strategies which help build the AFP's brand and align with the corporate vision. Preference will be given to Canberra, Melbourne, Sydney and Perth based applicants, however interstate applications may be considered. Band 5 responsibilities Develop media materials to meet operational and corporate communication needs. Liaise with internal stakeholders to identify operational media opportunities, support the execution of complex media strategies and facilitate media conferences. Demonstrate a clear understanding the work of the AFP to identify develop and implement proactive media opportunities for the agency. Liaise with members of the AFP commands and senior external stakeholders. including journalists regarding complex media enquiries. Band 6 responsibilities Liaise with executive and senior operational members to identify, plan and execute complex media strategies and materials. Write concise, informative and accurate media materials. Demonstrate the ability to work autonomously with minimal supervision and mentor junior members to enhance the team environment. Demonstrate a clear understanding the work of the AFP to identify develop and implement proactive media opportunities for the agency. Liaise with members of the AFP commands and senior external stakeholders. including journalists regarding complex media enquiries across multiple platforms. You must be an Australian Citizen at the time of application. A Negative Vetting 1 (Secret) security clearance or the ability to obtain one. Tertiary qualifications in journalism, public relations/media, marketing and/or communications, or equivalent high-level experience in industry roles. Professional written and oral communication skills.

Additional Information This position is an AFP Band Level 5 & 6. *This role attracts a composite allowance in recognition of expanded working hours, normal patterns of attendance and shift patterns (such as afternoon shifts, weekends and Designated Public Holidays) that are required under the Operations working pattern. In accordance with the AFP Enterprise Agreement 2017- 2020 , an employee who is required to work in accordance with the Operations working pattern will receive a Core Composite of 22% in addition to their Base Salary which will count as salary for superannuation. The Commissioner has the authority to remove a composite from a role. Proof of a minimum of two COVID-19 vaccinations (or one dose if the Janssen vaccine was used) will be required if an offer of employment is made. Diversity and inclusion is an operational priority for the Australian Federal Police (AFP). To be an effective police force, we must be reflective of the community we serve, working across languages, cultures and transnational borders. The 2023-26 Diversity & Inclusion Strategy is the guiding framework for delivering the AFP's diversity and inclusion goals and reflecting our commitment to being an employer of choice, incorporating diversity and inclusion principles in day-to-day practice and building a psychologically and culturally safe workplace. This includes hiring people from diverse backgrounds who bring their lived experience to contribute, and add value, to the AFP. Find out more about how the AFP embraces diversity and inclusion . Applications Close: 11:59pm (AEDT) 16/04/2024 Report this job advert Don't provide your bank or credit card details when applying for jobs. #J-18808-Ljbffr

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