

## Senior Marketing Manager, Executive Experience, ANZ

[Apply Now](#)

Company: VMware

Location: Sydney

Category: Other-General

As **Senior Marketing Manager, Executive Experience, ANZ**, you will have the opportunity to make a meaningful impact on how we engage with executives across the region and deliver exceptional, innovative experiences that influence pipeline in key accounts. **How you will measure your success:**

- + Meaningful and trusting relationships with key stakeholders in marketing and sales
- + Meeting or exceeding influenced pipeline and revenue targets
- + The perception of your team as the creator of innovative and impactful executive experiences
- + Quarterly delivery of a successful intra-marketing handshake

**Your key responsibilities will include:**

- + Aligning with APJ executive marketing leadership, and ANZ marketing leadership team, you will design and develop 1:1 and 1:few innovative executive experience strategies for key accounts in the region
- + You will be directly responsible for delighting ANZ executives with innovative and impactful, VMware-led experiences that help us gain access to power
- + Partnering closely with the APJ Executive Audience and ABX team, you will scale and localise programs in line with the needs of the ANZ enterprise business
- + Interlocking with stakeholders across other marketing functions, you will advocate for the needs of the executive persona
- + Developing quarterly, 1:1 and 1:few executive experience programs, you will interlock as a contributor in the quarterly marketing and sales plan handshakes
- + Successfully executing (including budgeting and goal setting) strategic executive experience programs in ANZ and reporting at a regular cadence on performance stakeholders across the business
- + Working alongside the enterprise marketing team to ensure that all relevant business and sales stakeholders are well-enabled on executive experience programs

**Category:** Marketing

**\*\*Subcategory:\*\*** Field Marketing **\*\*Experience:\*\*** Business Leadership**\*\*Full Time/ Part Time:\*\***

**\*\*Posted Date:\*\***2022-11-29VMware Company Overview: At VMware, we believe that software has the power to unlock new opportunities for people and our planet.

We look beyond the barriers of compromise to engineer new ways to make technologies work together seamlessly. Our cloud, mobility, and security software form a flexible, consistent digital foundation for securely delivering the apps, services and experiences that are transforming business innovation around the globe.

At the core of what we do are our people who deeply value execution, passion, integrity, customers, and community. Shape what's possible today at <http://careers>.

[vmware.com](http://vmware.com).

**Equal Employment Opportunity Statement:** VMware is an Equal Opportunity Employer and Prohibits Discrimination and Harassment of Any Kind: VMware is committed to the principle of equal employment opportunity for all employees and to providing employees with a work environment free of discrimination and harassment. All employment decisions at VMware are based on business needs, job requirements and individual qualifications, without regard to race, color, religion or belief, national, social or ethnic origin, sex (including pregnancy), age, physical, mental or sensory disability, HIV Status, sexual orientation, gender identity and/or expression, marital, civil union or domestic partnership status, past or present military service, family medical history or genetic information, family or parental status, or any other status protected by the laws or regulations in the locations where we operate.

VMware will not tolerate discrimination or harassment based on any of these characteristics. VMware encourages applicants of all ages.

VMware will provide reasonable accommodation to employees who have protected disabilities consistent with local law.

[Apply Now](#)

## **Cross References and Citations:**

- 1. Senior Marketing Manager, Executive Experience, ANZ Thecareerjobs Jobs Sydney Thecareerjobs ↗**
- 2. Senior Marketing Manager, Executive Experience, ANZ Fashionjobsnearme Jobs Sydney Fashionjobsnearme ↗**
- 3. Senior Marketing Manager, Executive Experience, ANZ Openairmedia Jobs Sydney Openairmedia ↗**
- 4. Senior Marketing Manager, Executive Experience, ANZ Bankingjobsnearme Jobs Sydney Bankingjobsnearme ↗**
- 5. Senior Marketing Manager, Executive Experience, ANZ Medicalnursejobs Jobs Sydney Medicalnursejobs ↗**
- 6. Senior Marketing Manager, Executive Experience, ANZ Educareer Jobs Sydney Educareer ↗**
- 7. Senior Marketing Manager, Executive Experience, ANZ FlightattendantjobsJobs Sydney Flightattendantjobs↗**
- 8. Senior Marketing Manager, Executive Experience, ANZ PsychologistjobsJobs Sydney Psychologistjobs↗**
- 9. Senior Marketing Manager, Executive Experience, ANZ Warehousejobsnearme Jobs Sydney Warehousejobsnearme ↗**
- 10. Senior Marketing Manager, Executive Experience, ANZSearchnzjobs Jobs Sydney Searchnzjobs ↗**
- 11. Senior Marketing Manager, Executive Experience, ANZGeneticsjobsJobs Sydney Geneticsjobs↗**
- 12. Senior Marketing Manager, Executive Experience, ANZAnesthesiologistjobsJobs Sydney Anesthesiologistjobs↗**
- 13. Senior Marketing Manager, Executive Experience, ANZKazakhstanjobs Jobs Sydney Kazakhstanjobs ↗**
- 14. Senior Marketing Manager, Executive Experience, ANZCosmeticsjobsJobs Sydney Cosmeticsjobs↗**
- 15. Senior Marketing Manager, Executive Experience, ANZVideographerjobs Jobs**

**Sydney Videographerjobs ↗**

**16. Senior Marketing Manager, Executive Experience, ANZ**  
**CraigsjobsJobs Sydney**  
**Craigsjobs ↗**

**17. Senior Marketing Manager, Executive Experience, ANZ**  
**Medicalassistantjobs Jobs**  
**Sydney Medicalassistantjobs ↗**

**18. Senior Marketing Manager, Executive Experience, ANZ**  
**Lisbonjobs Jobs Sydney**  
**Lisbonjobs ↗**

**19. Senior marketing manager, executive experience, anz** **Jobs Sydney ↗**

**20. AMP Version of Senior marketing manager, executive experience, anz ↗**

**21. Senior marketing manager, executive experience, anz** **Sydney Jobs ↗**

**22. Senior marketing manager, executive experience, anz** **Jobs Sydney ↗**

**23. Senior marketing manager, executive experience, anz** **Job Search ↗**

**24. Senior marketing manager, executive experience, anz** **Search ↗**

**25. Senior marketing manager, executive experience, anz** **Find Jobs ↗**

Source:<https://au.expertini.com/jobs/job/senior-marketing-manager-executiv-sydney-vmware-3917780144/>

Generated on: 2024-05-03 by [Expertini.Com](https://www.expertini.com)