

Senior Ecommerce Manager

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Location: Australia

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Senior eCommerce Manager Needed for Multi-Branded Accessories Business! Are you ready to lead the digital transformation of a multi-branded accessories business? Join their dynamic team as a Senior eCommerce Manager and take the helm of their online presence! Our client is a leading accessories business offering a diverse range of high-quality products from top brands. With a strong presence in the market, they're dedicated to providing their customers with exceptional shopping experiences and staying ahead of the curve in the digital landscape.

Your Role: As the Senior eCommerce Manager, you'll be at the forefront of the online strategy, driving growth and innovation across all digital channels. You'll have the opportunity to shape their eCommerce roadmap, optimize the online customer journey, and propel the business to new heights.

Key Responsibilities: Develop and execute comprehensive eCommerce strategies to drive revenue growth and enhance brand visibility. Oversee the management of their online store, including product merchandising, content creation, and user experience optimization. Utilize data-driven insights to identify opportunities for improvement and drive continuous optimization of the eCommerce platforms. Collaborate cross-functionally with marketing, sales, and IT teams to ensure alignment and drive integrated digital initiatives. Stay informed of industry trends and best practices to maintain a competitive edge in the ever-evolving eCommerce landscape. **Requirements:** Proven experience in eCommerce management, preferably within the retail or accessories industry. Strong leadership skills with the ability to inspire and motivate a team towards shared goals. Deep understanding of

eCommerce platforms, digital marketing strategies, and emerging technologies. Analytical mindset with the ability to translate data into actionable insights and strategic recommendations. Excellent communication and interpersonal skills, with the ability to collaborate effectively across departments. Benefits: Competitive salary package with performance-based incentives. Opportunities for career growth and advancement within a dynamic and rapidly expanding organization. Collaborative and inclusive work environment with a focus on innovation and creativity. Access to employee discounts on their range of accessories products. Convenient location with easy access to public transportation and parking options. If you're passionate about eCommerce and ready to make a significant impact in a fast-paced environment, we want to hear from you!

Apply now to join their team as a Senior eCommerce Manager and help shape the future of their business.

To apply, please submit your resume along with a cover letter outlining your relevant experience.

#J-18808-Ljbffr

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