

Senior Director, Commercial / Brand Analytics-PHARMA

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Company: Smith Hanley Associates

Location: Melbourne

Category: other-general

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Senior Director, Commercial / Brand Analytics-PHARMA
Job Description
Title- Senior Director, Commercial / Brand Analytics-PHARMA

Location-So CA (relo provided) Hybrid

Salary \$220-240k + bonus +LTI

Consultant- Eda Zullo ezullo@smithhanley.com

Overview: Join us in our mission
My client, a Bio Pharma company, is seeking a Sr. Director, Commercial Analytics- PHARMA Professional!

Responsibilities

- *drive commercial analytics strategy

- * uncover data insights

- *accelerating commercial decision-making processes

- * lead a team that provides robust secondary analytics,

- *Lead the Business Unit & Brand strategy.

Requirements:

- * MA degree

- *10+ years of PHARMA commercial /brand analytics

- *5 + years of PEOPLE management or leadership experience leading teams

- *strong stakeholder /management experience

- *proven track record

Eda joined Smith Hanley in 2000 and recruits commercial analytic professionals in the

pharmaceutical, biotech, life sciences, and healthcare industries. She is focused on placing data science, marketing science, sales analytics, forecasting and data management specialists. “Eda has a tremendous understanding of our hiring needs, she not only understands the job requirements – but the ‘soft skills’ as they are just as important. It is a real partnership. She has placed most our group here, Eda is the BEST of the BEST!!” Before joining Smith Hanley, Eda spent more than twenty years in the nonprofit sector with the Muscular Dystrophy Association (MDA) as a tri-state sales and marketing professional. She holds a BA in Sociology from Rosemont College.

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Related Jobs: Associate Director, Internal Data Science Consultant-PHARMA

Greater Los Angeles Area, CASr. Director/Director, Brand Analytics-PHARMA

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In a study by Larson et al. it was reported that only 12.8% of PhD graduates can garner an academic position in the U.S. Meanwhile

A survey conducted by The Harris Poll for the American Institute of CPAs, found that 80% of these notoriously picky respondents would choose a job

The Department of Defense consumes over a third of the national budget every year. They employ the world's largest workforce with 3.2 million people. Programs#J-18808-Ljbfrr

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