

Senior Corporate Communications Manager, APJ

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Company: Proofpoint

Location: Australia

Category: other-general

Senior Corporate Communications Manager, APJ page is loadedSenior Corporate Communications Manager, APJ Apply locations Sydney, Australia Singapore time type Full time posted on Posted Yesterday job requisition id R10541 It's fun to work in a company where people truly BELIEVE in what they're doing! We're committed to bringing passion and customer focus to the business. Proofpoint is seeking a senior corporate communications manager to support the regional function of Proofpoint PR and communications across the APJ theatre. Proofpoint's global corporate communications team drives positive awareness of the company through strategic media and influencer relations, a global thought leadership program, corporate awards and speaker's bureau, product announcements, media events, and other PR programs directed towards business, industry/trade, consumer, and technology media outlets. This position will report to the Vice President, Global Corporate Communications based in London to support a highly effective PR program, reaching key regional media outlets and target audiences. As part of the global corporate communications team, the senior manager will be responsible for team-wide project management, research, copywriting, staffing media briefings, reporting, and supporting corporate initiatives. This position plays a critical role in gaining recognition in the market, promoting our products, and establishing our thought leadership throughout target industries and audiences. This role is open to Sydney Australia or Singapore. Responsibilities: Lead regional media relations program execution across a growing number of geographies across APAC with an immediate focus on Australia, Japan, Singapore and South Korea Manage local PR agency relationships, tracking performance through established KPIs Facilitate/coordinate briefings

between Proofpoint spokespeople and media, while driving proactive/reactive effortsDraft materials including press releases, briefing documents, blog posts, and media statementsCoordinate media tours and speaking opportunities for senior executives across the APJ theatreParticipate in creative brainstorming among both internal and external PR teams; help develop story angles and creative pitches to drive meaningful coverageManage regional awards program (including executive, company, industry and product recognition)Secure speaking opportunities for senior executive, working closely with the regional field marketing teamSupport regional channel and technical alliance partner communications needsPartner with members of the Proofpoint marketing team to contribute to broader communications efforts, including social media, events, analyst relations, regional marketing, and other touch points with media/influencersResponsible for media training of all APJ spokespeople

Position Requirements: 5 to 7+ years of experience working in B2B corporate communications, either agency-side or in-house; security/tech PR experience preferredOutstanding senior stakeholder management skills with track record of driving communications program for executive staff; capable of building strong working relationships across all levels of the companyStrong background in media relations including broadcast, public relations writing, project management, coordination of media tours and proven interaction with regional reportersMust think like a journalist and show passion for finding creative ways to pitch stories that are interesting, inspiring and informativeBe an outstanding writer familiar with AP Style, and possess strong verbal communication skillsIntelligent, personable, thoughtful and strong interpersonal skillsMust be detail-oriented as well as deadline-focusedAble to complete projects with minimal supervisionMust be able to work effectively in a global and remote team environmentAbility to excel in a fast-paced environmentBachelor's degree in communications, public relations, marketing, English, journalism or equivalentMulti-lingual skills a plus (Japanese)International travel required

Why Proofpoint?Protecting people is at the heart of our award-winning lineup of cybersecurity solutions, and the people who work here are the key to our success. We're a customer-focused and a driven-to-win organization with leading-edge products. We are an inclusive, diverse, multinational company that believes in culture fit, but more importantly 'culture-add', and we strongly encourage people from all walks of life to apply. We believe in hiring the best and the brightest to help cultivate our culture of collaboration and appreciation. Apply today and explore your future at Proofpoint! #LifeAtPFPT#LI-PC1If you like wild growth and working with happy, enthusiastic over-achievers, you'll enjoy your career with us!Proofpoint Best

Places to Work Awards Proofpoint has been honored with five Best Places to Work Awards in 2024 by workplace culture leader Comparably, including Best Company Outlook, Best Global Culture, Best Engineering Teams, Best Sales Teams, and Best HR Teams.

Proofpoint thrives on the invaluable contributions of our diverse workforce, which encompasses a kaleidoscope of lived experiences, thoughts, perspectives, and professional expertise. We attribute much of our success to our people, who are at the core of our organization and embody our people-centric ethos.

Disrupting the Status Quo We hire the most innovative minds globally to safeguard our customers' sensitive data and intellectual property. Our talented workforce develops and leverages our advanced technology, combining their expertise to provide comprehensive protection against threat actors and mitigate the risks posed by both malicious and negligent employees.

Making a Difference Cyberattacks have the potential to disrupt access to vital resources such as energy, water, transportation, healthcare, and financial services. At Proofpoint, our dedicated team works tirelessly to ensure world-class cyber resilience, protecting approximately 8,000 enterprise customers worldwide.

Our Commitment We are committed to creating a diverse, equitable, and inclusive environment. We work every day to ensure that our employees feel that they are in a community that celebrates their unique identity, cultivates their sense of belonging, and invests in their professional growth. We have 9 employee-led employee inclusion groups which help support both employees and our organization by providing opportunities to network, discuss career and cultural development and uplift the corporate culture to create a more inclusive workplace.

About Us At Proofpoint, we have a passion for protecting people, data, and brands from today's advanced threats and compliance risks. We hire the best people in the business to:

- Build and enhance our proven security platform
- Blend innovation and speed in a constantly evolving cloud architecture
- Analyze new threats and offer deep insight through data-driven intel
- Collaborate with customers to help solve their toughest security challenges

We are singularly devoted to helping our customers protect what matters most. That's why we're a leader in next-generation cybersecurity—and why more than half of the Fortune 100 trust us as a security partner. Proofpoint is an equal opportunity employer, we hire without consideration to race, religion, creed, color, national origin, age, gender, sexual orientation, marital status, veteran status or disability.

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