

Senior Account Manager

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Company: Orchard Marketing

Location: Haymarket

Category: other-general

Technology is literally changing the world around us and yes, some people tend to focus on why that change is bad – it makes us uncomfortable; it breaks our status quo, it feeds our uncertainty – but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world. Which is why we, at Orchard, rally around a single purpose: to invent better outcomes through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients, clients or even staff. We're now seeking a talented Senior Account Manager to join the team based in beautiful Pyrmont. In this role you'll be responsible for strategically managing the agency-client relationship, ensuring the efficient day-to-day management of your accounts, and delivering exceptional solutions for your clients. You'll work directly with the Senior Account Director and will have the support network of the wider team. You will be responsible for: Day-to-day management and growth of accounts Raising the profile of the agency across the board, both internally and externally Developing account plans and delivering against them with the support of an AD/SAD across assigned clients (maintaining a key focus on inventing better and generating organic growth). What you can bring: Minimum of four years agency experience Excellent oral and written communication and skills Passion for digital marketing and/or creating great connected experiences Strong presentation skills Excellent organisational skills Great financial management skills Interest in current technology and future trends Team player with a good attitude What we can offer: Beautiful office space with breakfast supplies, snacks, drinks and fruit A flexible

working policy – a mix of office and homeBring your dog to workPaid parental leave and kids clubEmployee Assistance ProgramSocial events, diversity initiatives and team daysBirthday leaveAnd more!Why OrchardWe offer an awesome, fun working environment full of culture and energy. We leave our egos at the door and past that door is a super cool office space filled with inspiring people and free crumpets.We pride ourselves on our work, as well as our focus on a healthy work/life balance. We're 100% committed to you, your career at Orchard and your continued professional and personal development. We offer a rich array of internal and external structured training and education courses as well as ongoing individual well-being support through our Employee Assistance Program.As an agency we fuse enthusiasm, creativity and technology to Invent Better outcomes for leading International and Australian brands such as Hyundai, Genesis, Tourism Tasmania, amaysim, Epson, GSK, Westpac Group, BI and Zoetis to name a few.Invent Better are two little words that define our big approach. It's a belief that creativity and technology are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that always pushes us that little bit further every time.#J-18808-Ljbfrr

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