

Product Manager

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Company: BWS

Location: Australia

Category: other-general

As a business inside one of Australia's largest retailers, WooliesX aims to bring the best of Woolworths Group to our customers.

We're an innovation business that brings together the brightest minds in e-commerce, technology, media, and data to transform how people live and shop. With an industry-leading technology team backed by analytics, we're resourceful and willing to experiment. Our agile teams are empowered to innovate and deliver an excellent experience for our customers - whether they shop in-store or online.

Product Manager Personalisation and Activation Team - Real Time Contract (12 month parental leave cover contract)

Join Woolies X, recognised for providing best in class customer service

Build and drive one of the most impactful revenue support platforms in the business

12-month contract opportunity based in Surry Hills, with remote working flexibility

We are Woolies X

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What you'll do

We are searching for a Product Manager for our Real Time Content Platform squad. In this position you will own and drive the product roadmap for this innovative mar-tech and customer data capability. The role balances discovery of internal stakeholders needs and problems, with the optimisation of the customer and member experience across our ecosystem of digital channels.

Key focus areas:

Co-creation of product strategy to articulate how you'll bring this MarTech proposition to life

Design research that leads to business opportunities, regularly communicating your learnings

Define the product value proposition and north star metrics, aligning with partners and your tribe

Create a model for tracking and analysing key success metrics for the product

What you'll bring

Core Product Management capabilities, inclusive of Product Strategy, Prioritisation, Customer Research, Data Insights, Go-to-Market, Commercial Acumen and Product Roadmap

Adaptive capabilities: Leadership, Decisiveness, Connection (Stakeholder Relationships & Influence), Evangelism (The Product & The Practice), Collaboration, Co-Creation (Team Partnering) and Communication skills

Previous experience working with MarTech platforms is required

Understanding of marketing audience delivery and channel management

Prior retail and/or e-commerce domain experience is also desirable

What you'll experience

We embrace diversity of thought and love to take on challenges with a pragmatic and innovative approach. Our culture thrives on mutual respect, care, curiosity, openness, and a proactive attitude. We continually seek ways to pair, collaborate, support, and learn from each other as a team!

In more detail, you'll experience:

Team discounts across our range of Woolworths Group brands you know and love and a robust rewards program that celebrates and incentivises purpose-driven work.

A global business with endless career possibilities around every corner and across every discipline – with valuable exposure to a vast and exciting business network.

A progressive and flexible 'work from anywhere' policy that gives you the opportunity to harmonise work, life and your wellbeing.

Parental Leave provisions and various leave types, including but not limited to Study Leave and Sports Representation Leave.

A range of programs to help you prioritise and manage your wellbeing, including 24/7 access to the Sonder app.

Endless possibilities with Woolworths Group

We're a proud part of the Woolworths Group – 200,000+ bright minds, passionate hearts and unique perspectives working together connected by a shared Purpose – 'to create better experiences together for a better tomorrow.'

Here you'll be supported and empowered to explore new ideas, make brave commitments and innovate better ways to meet the food and everyday needs of more than 24 million customers every week. Backed by a culture of genuine care, a flexible approach to work and the support to grow your career and make a meaningful impact, the possibilities for what we can achieve together are endless.

Everyone belongs at Woolworths Group

Diversity, equity, inclusion, and belonging are key to realising our purpose of better together for a better tomorrow. We recognise the value our team's diversity brings to

our business, customers, and communities and that teams with diverse experiences and backgrounds enrich our group and are better able to innovate and solve problems. As one of the largest employers in Australia and New Zealand, we aim to create a truly inclusive workplace where everyone feels that they belong, can be their best selves, and reach their full potential.

We encourage all candidates to apply; please let us know in your application if we can support you with any adjustments in the hiring process.

You can learn more about working with us on LinkedIn or via www.wowcareers.com.au.
#hybrid #work180.

Our Talent Acquisition Team and Hiring Leaders kindly request no unsolicited resumes or approaches from Recruitment Agencies. Woolworths Group is not responsible for any fees related to unsolicited resumes.

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