

## MELB Digital Media Director (Activations)

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Company: Agency Iceberg Pty Ltd

Location: Melbourne

Category: other-general

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MELB Digital Media Director (Activations) Experienced Digital Media Director with 9+ years of experience working in the marketing and advertising industry. Skilled in advertising, market research, management, leadership, and Google Products.

Available: 4 weeks

Location: Melbourne

Experience: 9+ years

Specialties: Monitoring, optimising and reviewing campaigns, Google Ads, planning integrated digital strategies, managing large national retail accounts, building and maintaining digital campaigns

Areas worked in: Pharmacy, health, beauty, food & beverage, sports

Salary: \$120k+

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