

## MELB Brand Marketing Manager (Hospitality)

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Company: Agency Iceberg Pty Ltd

Location: Melbourne

Category: other-general

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MELB Brand Marketing Manager (Hospitality) Well-rounded and driven Brand Marketing Manager with 2+ years of experience in marketing, communications and sales environments.

They help organisations reach KPIs through the development and implementation of effective communication strategies and have an interest in project management, graphic design and branding.

Available: 4 weeks

Location: Melbourne

Experience: 2+ years

Specialties: Marketing and PR budget allocation, delegating marketing tasks in line with business objectives and needs, web design and branding suite, market research and strategy, B2B and B2C marketing including proactive acquisition, omnichannel copywriting including SEO, photo editing and digital illustration software, content creation, graphic design using Adobe Suite, seasonal campaign creation

Areas worked in: Shoes, hospitality

Salary: \$95k+

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