

## Lead Digital Analyst

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Company: Correlate Resources

Location: Sydney

Category: other-general

5 days ago Be among the first 25 applicants Join a fantastic team within a challenging environment, having access to cutting edge technology and continue career development and growth. Our client is a well known market leader with a large online presence and instantly recognisable brand. Due to the ongoing success of the business, a new position has been created for a Lead Digital Analyst. Role In this role, you will be required to: Optimise the Web and App Digital Experience. Analyse and identify opportunities which may increase website conversions. Deliver proactive data insights and act as the single source of truth for all digital product related initiatives. Ensure data collection is robust through ongoing tagging to ensure accurate data is available and liaise with the data implementation team to resolve any issues. Partner with internal teams and stakeholders to present solution to the wider business to implement and action. Provide leadership to a wider team of analysts on digital measurements and analytics techniques. About You: As the successful applicant you will come from a strong background working in a digital data environment. You will be able to demonstrate; Excellent interpersonal skills Strong stakeholder engagement skills with the ability to gather and define requirements, negotiate timelines/deliverables, present analysis, insights & strategic recommendations. Strong knowledge of Adobe Experience Cloud products, in particular Adobe Analytics High proficiency in data query and manipulation (SQL) Experience delivering digital product analytics initiatives leveraging techniques. How To Apply: Please click on the 'Apply' button below or email your resume to Seniority level Seniority level Entry level Employment type Employment type Full-time Job function Job function Design, Art/Creative, and Information Technology Industries Staffing and Recruiting Referrals

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