

Information Architect

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Company: Zanity

Location: Adelaide

Category: other-general

Zanity is a results-driven website design, development and marketing company located on Collin Street in Melbourne City. From cutting edge social network to high-end E-Commerce websites, we plan, design, build and launch successful online businesses. Our teams work in a collaborative environment that promotes best practices and personal growth. We have achieved some particularly impressive results with our SEO work (simplyGoogle website design company). Title Information Architect Level Mid Level to Senior Job Description Zanity is seeking an Information Architect for immediate hire. If you have experience in planning and creating sitemaps, wireframes and specification documents, then we want to work with you. You will be building robust E-Commerce, social networking and corporate sites with social media marketing features. You will be working with innovative designers, dedicated developers and cutting edge marketing specialists. We are offering a competitive compensation package and medical benefits. Skills & Qualifications Min. 3 years experience planning the design and development of high-end sites with CMS. Experience writing specification documents and creating site maps and wire frames. Excellent writing and presentation skills. Ability to grasp client needs and goals and provide insightful and timely feedback. Knowledge of latest trends in web design, development and on-site marketing features. Understanding of SEO and social media marketing features to increase marketing potential of sites. Experience in using third party applications like Magento and Drupal a big plus. Zanity is an equal opportunity employer and selects individuals best matched for the job based upon job-related qualifications regardless of age, race, sex, color, religion, disability (mental or physical), sexual orientation, military service, national origin

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