

Hotel Sales & Marketing Executive

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Company: Travel + Leisure Co.

Location: South Australia

Category: other-general

We Put the World on Vacation At Travel + Leisure Co., our mission is simple: to put the world on vacation. Our Vacation Ownership business line includes Club Wyndham, WorldMark by Wyndham, Margaritaville Vacation Club, Accor Vacation Club and the brand new Sports Illustrated Resorts. Our more than 19,000 associates put the world on vacation at more than 270 vacation club resort locations across the globe. Innovation and growth keep our work interesting and fun. Every day is a chance to learn something new and turn vacation inspiration into exceptional experiences for millions of travelers worldwide. With a wealth of hospitality expertise, Wyndham Destinations is a development partner of choice in Asia Pacific. Its management subsidiaries oversee a collection of almost 70 hotel and resort properties in the region. Extending across Australia, New Zealand, Fiji, Thailand and Indonesia, Wyndham Destinations' managed portfolio uses the globally renowned Club Wyndham, Wyndham Grand, Wyndham, Wyndham Garden, Ramada by Wyndham, TRYP by Wyndham and Days Inn by Wyndham brands. The hotel will operate as a TRYP by Wyndham under a licensed agreement between Wyndham Hotels & Resorts and Wyndham Destinations. Embrace South Australia TRYP Hotel! TRYP by Wyndham Pulteney Street Adelaide is on the search for a Hotel Sales & Marketing Executive to join our team. WHO ARE WE LOOKING FOR? As the Hotel Sales & Marketing Executive you will contribute to the global company vision to put the world on vacation by competently managing the sales & marketing activities for TRYP by Wyndham Pulteney Street, Adelaide. Responsibilities include, but are not limited to: Co-ordinate sales & marketing campaigns. Provide support to the Hotel Sales Manager to achieve business strategic

objectives. Help develop and implement an annual sales & marketing plan including regular competitive analysis and implementation of initiatives to achieve goals. Manage online and digital marketing activities and provide post campaign reporting and analysis Manage all social media marketing and customer engagement Ensure effective time management with regular report compilation and monitoring sales & marketing performance. Ensure tracking and supporting data is readily available to assist in forecasting and identifying sales & marketing opportunities. Provide support to corporate communications team in relation to media releases, collateral and promotions. Conduct regular sales calls locally and regionally to grow the business of TRYP by Wyndham Pulteney Street, Adelaide. WHAT CAN WE OFFER? Subsidised private health insurance coverage Opportunities for career development Discounted resort stays across Australia, New Zealand and Fiji Join a fun, dynamic team environment! About Us Travel + Leisure Co. is the world's leading membership and leisure travel company offering vacation ownership, travel membership, and exchange programs. We provide outstanding vacation experiences and travel inspiration to millions of owners, members, and subscribers every year. We believe that all vacation moments start with our associates, and we're proud of our global teams that turn vacation inspiration into exceptional travel experiences.

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