

Group Account Director (contract)

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Company: Orchard Marketing

Location: Haymarket

Category: other-general

Orchard Marketing is part of the Enero Group. As a Group, we proudly acknowledge the traditional custodians of the land on which we operate, the Gadigal People of the Eora Nation. Our Innovate, Level 2, RAP endorsement aims to nurture, develop, encourage, and include Aboriginal and Torres Strait Islander talent, partners, and advisors both in our own agency, and across the broader industry. As such, we encourage peoples of all backgrounds to apply. Technology is changing the world around us and yes, some people tend to focus on why that change is bad – it makes us uncomfortable; it breaks our status quo, it feeds our uncertainty – but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world. Which is why, at Orchard, we rally around a single purpose: to invent better outcomes through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients, or clients. The Opportunity In line with our growth across the consumer clients side of the business, we are looking for a talented Group Account Director to fill a pivotal role within the accounts team for the next 12 months. Critical to the success of the role will be that the Group Account Director will manage all of consumer clients seamlessly, providing strategic direction and ensuring collaboration across the agency and internal teams to strive for the best outcomes and solutions. You'll be integrating additional service offerings into new and existing accounts by proactively identifying where specific needs lie and, in turn, putting them forward to clients as a trusted partner. What you can bring: Solid background in client service leadership roles within reputable

marketing/advertising agencies ideally with digital platform experience. A passion for digital marketing and ability to develop sound strategies. A proven ability to develop sound marketing strategies. Excellent presentation skills. Exceptional organisational skills. Unparalleled leadership and team-building skills. Strong financial management skills. Interest in current technology and future trends. What we can offer: Beautiful office space with breakfast supplies, snacks, drinks, and fruit. A flexible working policy – a mix of office and home. An extensive and committed learning and development program - including coaching, mentoring, and leadership courses. Bring your dog to work. Paid parental leave and kids club. Employee Assistance Program. Social events, diversity initiatives and team days. Birthday leave. And more! Why Orchard? We offer an awesome, fun working environment full of culture and energy. We leave our egos at the door and past that door is a super cool office space filled with inspiring people and free crumpets. We pride ourselves on our work, as well as our focus on a healthy work / life balance. We're 100% committed to you, your career at Orchard and your continued professional and personal development. We offer a rich array of internal and external structured training and education courses as well as ongoing individual wellbeing support through our Employee Assistance Program. As an agency we fuse enthusiasm, creativity and technology to Invent Better outcomes for leading International and Australian brands such as Hyundai, Genesis, Tourism Tasmania, amaysim, Epson, GSK, Westpac Group, BI and Zoetis, to name a few. Invent Better are two little words that define our big approach. It's a belief that creativity and technology are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that always pushes us that little bit further every time. #J-18808-Ljbfrr

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