

Graphic Designer

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Company: Keegan Adams

Location: North Strathfield

Category: other-general

Graphic Designer

National marketing company experts in POS and Print

\$70-80k + Super, depending on experience

Hybrid Work

About the company

Our client is a proudly independent marketing communications company offering 'end to end' solutions of Bespoke Retail Marketing, Design, Print, POS production and Web Based Management services. To an impressive portfolio of well recognised brand names within the FMCG, Pharma, Liquor and Hardware industries.

About the role

Due to continued growth and new client acquisitions, they are seeking a Graphic Designer and artwork coordinator to join the team. You will effectively deliver and manage delivery of conceptual and print ready artwork of key visuals ready for production and digital formats for print and display products.

Duties

Create Print Ready Artwork.

Carry out pre-flight of files ,ready for printing internally and externally.

Co-ordinate the delivery of artwork between design agencies, suppliers, and internal

stakeholders.

Proactively contribute innovative ideas to drive additional savings and productivity.

Provide technical guidance and feedback on artwork for the best outcome within specification.

Attend client meetings and relay client's needs to Account Manager.

Responsible in conjunction with Account Manager for ensuring all client expectations are delivered or responded to.

Maintain an excellent working relationship with internal client groups to ensure smooth running of the product delivery.

Troubleshoot client issues as they arise to achieve a win/win outcome.

Generate artwork estimates using PRISM software and manage online Artwork WIPS.

Skills & experience

Previous experience in a print environment is essential or in a design/creative agency environment

Work autonomously and multitask numerous briefs

Success in a previous role as a finished artist

Provide evidence of process improvement and cost analysis expertise

Excellent verbal and written communication skills

Problem solving skills with strong attention to detail

Advanced skills in PhotoShop, Illustrator and InDesign

Flexible attitude, funny and you like to have fun at work

Benefits

The business stands out amongst their peers for their innovative, client focused solutions as well as their award-winning sustainability focus. This is an opportunity for you to utilise your

creativity whilst continuing to grow and develop your career. You will be working for an organisation that is team-focused with an easy-going manner and a great sense of humour.

Flexible working arrangements with your time split between their offices (North Strathfield), Client Sites, Suppliers and frequent WFH options.

\$70-80k + Super, depending on experience

Consultant

Alice Pipes

Director, Permanent Recruitment

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Reference number: 11366

Profession:Marketing

Company: Keegan Adams

Date posted: 25th Sep, 2023

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