

Field VM Manager - Menswear Brand

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Company: Frontline Recruitment

Location: Melbourne

Category: other-general

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Field Visual Merchandiser

CBD, North & West locations

Premium Menswear Brand

Are you a fashion-forward individual with a passion for design, eager to make your mark in the world of retail? An exciting opportunity awaits you as a Visual Merchandiser, contributing your creativity to a prominent clothing brand. Join the dynamic team in the fashion industry and be part of shaping the visual narrative.

About the Role: This menswear label takes pride in curating a wardrobe that reflects the essence of modern masculinity while remaining practical and affordable. As a Field Visual Merchandiser, the selected candidate will play a crucial role in bringing the brand's commitment to quality and affordability to life through visually engaging displays.

Key Skills & Experiences:

Developing and implementing innovative visual merchandising strategies aligned with the brand's vision and values.

Designing and setting up eye-catching product displays, window exhibits, and in-store

layouts to enhance the customer experience and drive sales.

Collaborating with marketing and creative teams to ensure visual consistency across all touchpoints, including online platforms and marketing campaigns.

Conducting regular store visits to assess visual merchandising standards and providing guidance to store staff on presentation techniques.

Staying abreast of industry trends and competitor activities to identify new visual merchandising opportunities.

About You:

Proven experience as a Visual Merchandiser or in a similar role within the fashion industry.

Strong visual design skills with a keen understanding of current fashion trends.

Excellent attention to detail and the ability to create aesthetically pleasing displays.

Strong communication and interpersonal skills to collaborate effectively with cross-functional teams.

Benefits of the Position:

\$72PKG inclusive of a clothing allowance, discount, company car, and petrol card/mobile.

Inclusions: Company car, petrol card, mobile phone, staff clothing allowance 50%, and \$500 quarterly clothing allowance.

Working alongside another FVM and reporting to a State VM.

Area: Covering the North West side and CBD, with approximately 8-10 store locations.

Ideally suited for someone experienced in overseeing larger scale stores, but open to candidates eager for a new challenge in the new year.

Hours: 8:30 am - 5:30 pm Monday to Friday.

Recruitment Consultant: Helena Lo

Job Reference: 200444

Reference number: 200444_171340312241701

Profession:Retail & Consumer ProductsMerchandisers

Retail & Consumer ProductsOther

Retail & Consumer ProductsFashion

Company: Frontline Recruitment

Date posted: 18th Apr, 2024

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