

Australia Jobs Expertini®

Digital Strategy Director

[Apply Now](#)

Company: Orchard Marketing

Location: Haymarket

Category: other-general

Orchard Marketing is part of the Enero Group. As a Group, we proudly acknowledge the traditional custodians of the land on which we operate, the Gadigal People of the Eora Nation. Our Innovate, Level 2, RAP endorsement aims to nurture, develop, encourage, and include Aboriginal and Torres Strait Islander talent, partners, and advisors both in our own agency, and across the broader industry. As such, we encourage peoples of all backgrounds to apply. Technology is changing the world around us and yes, some people tend to focus on why that change is bad – it makes us uncomfortable; it breaks our status quo, it feeds our uncertainty – but at Orchard we choose to see it differently. Technology can make lives better. It can make businesses better, brands better and experiences better. It can be the change we want to see in the world. Which is why, at Orchard, we rally around a single purpose: to invent better outcomes through creativity and technology. Those better outcomes can only exist in the context of people irrespective of if we label them users, customers, patients or clients. The Opportunity: Orchard has an exciting opportunity for a talented Digital Strategy Director to join the team for the next 9 months. We're offering a unique chance to join our expanding team and agency, guiding us through the next phase of growth. This requires strong strategic insight, business acumen, and exceptional interpersonal skills. At the heart of this position lies client success, growth, satisfaction, and retention. You'll be instrumental in crafting and delivering marketing strategies to both existing and potential clients across diverse industries. Given the pivotal role of technology in our operations, the ideal candidate should demonstrate a keen interest in technology-driven problem-solving, a passion for innovation, and the ability to communicate complex solutions

clearly and effectively. What you'll be working on: Working with a cross functional team; Experience, Data, Brand and within unique task forces based on consultancy engagements e.g. with Technical Directors, Creative Directors and Business Management Leads. Delivering strategic and commercial leadership to assigned clients. Tackling different shaped briefs: digital, content, brand and campaign. Leading the digital strategy on iconic clients across tourism, financial services, construction and pharmaceutical. Contributing to/strategically leading new business pitches. Working with colleagues to identify and convert opportunities to grow revenue with existing clients. Developing partnerships and work with partners to develop new business opportunities. Fostering strong client relationships like a pro! Be the go-to person for our clients, understanding their needs inside out. Keeping the love alive by ensuring top-notch service and solutions, making us the must-have partner. Keep our clients happy, satisfied, and coming back for more.

What you can bring: At least 10 years agency experience working and leading key strategic accounts. Strong strategic skills and expertise in leading the strategy for high profile clients. A passion for how creativity and technology can intersect to deliver outcomes the return value to clients; business, cultural or customer value. Strong analytical and problem-solving abilities, with a data-driven mindset to track and measure outcomes. Leadership experience with a track record of inspiring teams and fostering growth. Thorough understanding of planning tools and processes for campaign execution. Excellent relationship builder and communicator. Always updated on industry trends, promoting innovative solutions.

What we can offer: Beautiful office space with breakfast supplies, snacks, drinks and fruit. A flexible working policy – a mix of office and home. Bring your dog to work. Paid parental leave and kids club. Employee Assistance Program. Social events, diversity initiatives and team days. Birthday leave. And more!

Why Orchard? We offer an awesome, fun working environment full of culture and energy. We leave our egos at the door and past that door is a super cool office space filled with inspiring people and free crumpets. We pride ourselves on our work, as well as our focus on a healthy work / life balance. We're 100% committed to you, your career at Orchard and your continued professional and personal development. We offer a rich array of internal and external structured training and education courses as well as ongoing individual wellbeing support through our Employee Assistance Program. As an agency we fuse enthusiasm, creativity and technology to Invent Better outcomes for leading International and Australian brands such as Hyundai, Genesis, Tourism Tasmania, amaysim, Epson, GSK, Westpac Group, B1 and Zoetis, to name a few. Invent Better are two little words that define our big approach. It's a

belief that creativity and technology are the key to winning in today's digital age, and it's a formula that challenges us to engage with our clients in a way that always pushes us that little bit further every time.#J-18808-Ljbfrr

[Apply Now](#)

Cross References and Citations:

1. [Digital Strategy Director Airconditioningjobs Jobs Haymarket Airconditioningjobs ↗](#)
2. [Digital Strategy Director ArtjobsnearmeJobs Haymarket Artjobsnearme ↗](#)
3. [Digital Strategy Director Chinajobs Jobs Haymarket Chinajobs ↗](#)
4. [Digital Strategy Director AccountingjobsnearmeJobs Haymarket Accountingjobsnearme ↗](#)
5. [Digital Strategy Director Mumbaijobs Jobs Haymarket Mumbaijobs ↗](#)
6. [Digital Strategy Director Zoologyjobs Jobs Haymarket Zoologyjobs ↗](#)
7. [Digital Strategy Director Whitecollarjobs Jobs Haymarket Whitecollarjobs ↗](#)
8. [Digital Strategy Director Researchjobs Jobs Haymarket Researchjobs ↗](#)
9. [Digital Strategy Director Luxuryjobs Jobs Haymarket Luxuryjobs ↗](#)
10. [Digital Strategy Director Marketingjobs Jobs Haymarket Marketingjobs ↗](#)
11. [Digital Strategy Director Professionalnetworkjobs Jobs Haymarket Professionalnetworkjobs ↗](#)
12. [Digital Strategy Director Riskmanagementjobs Jobs Haymarket Riskmanagementjobs ↗](#)
13. [Digital Strategy Director ExpertiniJobs Haymarket Expertini ↗](#)
14. [Digital Strategy Director Accountantjobs Jobs Haymarket Accountantjobs ↗](#)
15. [Digital Strategy Director Pharmacistjobs Jobs Haymarket Pharmacistjobs ↗](#)
16. [Digital Strategy Director Anyeventhire Jobs Haymarket Anyeventhire ↗](#)
17. [Digital Strategy Director Searchamericanjobs Jobs Haymarket Searchamericanjobs ↗](#)
18. [Digital Strategy Director Fitnessjobs Jobs Haymarket Fitnessjobs ↗](#)
19. [Digital strategy director Jobs Haymarket ↗](#)
20. [AMP Version of Digital strategy director ↗](#)
21. [Digital strategy director Haymarket Jobs ↗](#)

22. Digital strategy director Jobs Haymarket ↗

23. Digital strategy director Job Search ↗

24. Digital strategy director Search ↗

25. Digital strategy director Find Jobs ↗

Source: <https://au.expertini.com/jobs/job/digital-strategy-director-haymarket-orchard-marketing-2046-15767/>

Generated on: 2024-05-04 by Expertini.Com