

## Digital Product Designer

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Company: MECCA

Location: Australia

Category: other-general

As we continue to put the customer at the forefront of our growth strategy, the Digital Product Designer will be passionate about the customer, well versed in UX methods to solve customer and user problems and in designing seamless digital products, which ultimately helps MECCA achieve its mission to make every single customer look, feel and be their best.

### The Role You Could Play

In this role as a Digital Product Designer for MECCA, you will be responsible for the user experience of digital products across web and app. You will be an integral part of a wider Product Design team, collaborating closely with other designers, product managers, developers, analysts, business stakeholders, and UX researchers. Your role will involve iterating and designing useful and usable experiences that are also business viable. Engaging across all stages of a project, you'll leverage your expertise in wireframing, prototyping, user interface design, workshop facilitation, user testing, stakeholder management, concept design, and rapid testing to evaluate ideas and directions effectively.

Day to day you will:

Leverage an innate understanding of the end-to-end design process, and the jobs-to-be-done framework. From identifying customer/user needs and pain points to delivering seamless user experiences, using our Design System

Create wireframes, prototypes, and high-fidelity mockups to communicate design concepts insights and metrics to inform design decisions and influence the product roadmap

Display strong collaboration skills with the ability to self-manage on assigned tasks and

projects

In collaboration with UX researcher, conduct user research activities and use insights to inform design solutions

Use insights and analytics to track feature performance and iterate on the design

Participate in strategic planning sessions to align design initiatives with business goals and product roadmaps.

Collaborate with product managers to define product requirements, prioritise features, and create user stories.

### **What You Will Bring**

You possess a strong background in executing digital initiatives within agile teams, showcasing a proven ability to collaborate effectively, iterate rapidly, and adapt to evolving project demands. Additionally, the candidate should demonstrate expertise in both user experience (UX) and user interface (UI) design, translating technical and user requirements into intuitive and visually appealing digital experiences. This involves creating wireframes, and optimising designs based on feedback and testing.

You will also be able to demonstrate:

Ability to conduct stakeholder workshops to uncover ideas, visions and alignment

Strong UX capabilities and product thinking for web and app experience

Experience working in product and project landscapes

Strong proficiency on collaborative design platforms such as Miro and Figma

Comfort with an iterative design process that includes accepting and acting on feedback and starting from the MVP

An excellent communicator and collaborator with stakeholders

A strong portfolio that demonstrates user experience informed by empathy for the user.

Strong background in UX and UI

Strong execution skills across research, user flows, wireframes, interactive prototyping, mobile-first and app design.

Ability to communicate UX concepts using low and high-fidelity deliverables

Understand foundational typographic, layout, and illustration principals

### **Your Life At MECCA**

Whilst we are singularly focused on our #CustomerFirst mantra, we know that wouldn't be possible without an incredible team that is guided by our MECCA values and motivated each and every day to be solutions focused, innovative, collaborative and adaptable, and have a bit of fun along the way!

Some of our other team member benefits include:

Professional development programs and first-class digitised learning offering

Health and well-being initiatives

Reward and recognition programs

Access to bonus and incentive programs

Quarterly product allowance

Unlimited 40% discount

There are also so many other ways in which you'll be made to feel part of the MECCA story as we love to celebrate, surprise and delight our team along the way.

To learn more about life at MECCA Brands, follow us on LinkedIn at or @lifeatmecca and for all current opportunities, visit

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