

Australia Jobs Expertini®

Digital Platforms Manager – (FILLED/HIRED)

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Company: SFI Health

Location: Australia

Category: other-general

Digital Platforms Manager – (FILLED/HIRED)

Australia Full time

Reporting to the Chief Information Officer, the Digital Marketing Platforms Manager is responsible for the management and evolution of SFI Health’s global digital technology stack, to support marketing execution and business strategy.

This is an exciting opportunity for an entrepreneurial individual to drive transformation of our Australia business based out of Sydney.

Key Selling Points:

Based in St Leonards, with flexible work arrangements available

Enable stakeholders and businesses in Australia as well as overseas

Combine strategic thinking and long-term planning with hands on implementation and management

Work in a nimble, growth focused, purpose driven culture

Critical member of the Global Digital team you will be responsible for managing the roadmap of the digital platforms ensuring that the platforms keep pace with the needs of global user groups

What you’ll need to succeed

You will be an enthusiastic, driven collaborator who combines a results-oriented mindset with a supportive, positive, “can do” approach, who looks a lot like:

5+ years' experience managing digital marketing technologies and platforms

Experience implementing technology platforms and products, from establishing requirements, leading MVP definition, supplier contracting, governing the implementation and testing, creating support and maintenance processes and defining ongoing roadmaps

Global experience for multi-market use viewed favourably

In depth experience with a range of digital platforms

CMS, DAM, MAP and eCommerce platforms are essential

Experience with our suite of platforms (Mura / WordPress / Shopify / DotDigital / Welcome / AssetBank) would be viewed favourably

Experience with digital marketing training and education also viewed favourably, as would experience with DXP platforms

An understanding of cyber security fundamentals and how they should be applied to digital marketing platforms

Ability to derive actionable insights to improve digital effectiveness and performance based on data

Proven ability to deliver initiatives, through Scrum Master or project management experience

UX and design experience would also be viewed favourably, although is not essential

What you'll get in return

This is a great time to join this rapidly expanding business.

You will have the opportunity to work in a diverse role in with a talented group of colleagues and stakeholders in Australia, Switzerland and the United States.

You will be able **to make a difference** , owning your goals and **deliver on the promise** of a purpose driven organisation.

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