

# Australia Jobs Expertini®

## Digital Account Executive

Apply Now

Company: Resolution Digital

Location: Sydney

Category: other-general

\*\* Google's Performance Agency of the Year 3 years in a row 2018, 2019 & 2020, Microsoft's APAC Agency of the Year 2019, & B&T's Best Programmatic Trading Team and Employer of Choice, 7 years in a row\*\*

### Why us?

We are Resolution. An award winning, full service digital agency that delivers remarkable results. Our mission is simple, to push the boundaries of digital to deliver Remarkable Digital Experiences & Results for our Clients.

Due to client wins and newly created roles, we experienced huge growth in 2022, adding 110 new faces to our team as well as internally promoting 101 of our amazing employees. So why us?

**We Flex** : Shape your day or week to suit you.

**Boost your skillset:**We offer continuous training from MFA, NGEN, Google, Facebook, Amazon and other market leading partners

**Mentally Healthy** : We offer 24/7 EAP support along with a dedicated Vibe Committee and Spirit Committee that organises social activities and wellbeing initiatives

**Social** – Quarterly and monthly social events, summer half days & annual company ski trip.

We are looking for a Digital Account Executive to join our Sydney team and work across 2 exciting clients.

As the Executive, you play a pivotal role in media performance across all direct clients and

will work closely with not only the Client Partnership Account Director & Account Manager, but also Resolution SEM and Programmatic specialists across the group to ensure that our clients business objectives are clearly defined by specific KPIs

### **Your Responsibilities:**

Collecting & processing data into value adding reports

Building and analyzing integrated reporting dashboards and recommending strategies for campaign optimisations (implementing when required),

Supporting with media planning, coordinating digital product teams such as SEO, SEM, Programmatic, etc.

Working on client requests to deliver strong results through digital performance.

Maintaining WIP documents and templates and coordinating all campaign updates.

### **Your Expertise :**

12-18months previous experience in a similar role within a media or digital agency

A huge passion for digital marketing and/or relevant degree

Strong expertise in performance marketing is highly desirable

Confident communicator and comfortable building long term relationships with clients

Ability to prioritise workload and ensure deliverables are met in a timely manner

Want to be a part of the team? Get in touch today!

### **Additional Information**

Resolution Digital is an equal opportunity employer and is committed to building a diverse and inclusive workplace. We encourage Aboriginal, Torres Strait Islander and people of all backgrounds to apply. We do not discriminate on the basis of race, religion, national origin, gender identity or expression, sexual orientation, age, or marital, veteran, or disability status. All your information will be kept confidential according to EEO guidelines.

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