

Data Analyst (Casino) Melbourne, Australia

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Company: Easygo

Location: Melbourne

Category: other-general

We are seeking a skilled Data Analyst with a specialisation in risk management to play a pivotal role in safeguarding our platform's integrity by leveraging your analytical expertise! Your role with us: You will play a pivotal role in safeguarding our Stake against fraudulent activities. You will be responsible for analysing large datasets, identifying patterns, and developing strategies to mitigate risks associated with fraudulent player behavior. You will also be responsible for creating insightful dashboards that provide insights for various stakeholders across the business such as marketing, customer support and our VIP teams. You'll address ad-hoc queries related to promotions, VIP programs, and payment processing as well. You will be joining our Business Intelligence team which currently consists of 11 individuals; 8 analysts, 2 analytical engineers, 1 data scientist and a Head of Business Intelligence. You will be working alongside them all and work closely with the Sportsbook team. You will report to the Head of Business Intelligence. Who are we? At Easygo we proudly stand as a prominent service provider to a powerhouse of brands within the iGaming industry, including Stake.com, Kick.com and Twist Gaming. Stake is the world's largest crypto casino, and leads the industry with a seamless online casino and sportsbook experience. Level up your online entertainment with Kick.com, the vibrant live streaming platform, which connects millions of gamers and content creators worldwide. All alongside the innovative game design studio, Twist Gaming, which takes creativity to new heights by crafting cutting-edge and captivating games. Our commitment to placing our clients and their communities' entertainment at the forefront of everything we do, has solidified us as the ultimate online service provider for entertainment companies. Headquartered in the beautiful

city of Melbourne, our growth has been remarkable. From humble beginnings to a thriving workforce of 300+, we've expanded not only in numbers but in ambition. There really is something for everyone here, whether you work in Tech, Marketing, Operations, Mathematics or Design, we are sure to have something for everyone. Click play, on your career today! What you will do: Develop automated daily and weekly reports, incorporating comprehensive analysis across 3 platforms , stake.com, stake.us and stake.co Review, enhance, and maintain Matillion jobs and Tableau dashboards for improved efficiency and performance. Transform raw data into actionable insights for informed business decision-making, and develop documentation for streamlined operations and stakeholder access to relevant information. Monitor and evaluate data outcomes, particularly post-promotional activities, to assess effectiveness. Lead efforts in fraud detection and mitigation across casino, gaming, and user platforms. What you will bring: Bachelor's degree in Data Science, Statistics, Computer Science, or a related field. Master's degree preferred. 2-3 years working as a Data Analyst, preferably within the online gaming or gambling industry. Strong proficiency in data analysis tools such as Python, and SQL, and data visualization tools like Tableau or Power BI. Experience in creating interactive dashboards and reports using data visualization tools. Excellent problem-solving skills and the ability to think critically and analytically. Strong communication skills with the ability to convey complex technical concepts to non-technical stakeholders. Bonus points if you have: Experience working as a Data Analyst within the online gaming or gambling industry. Knowledge of online gaming/gambling experience Understanding of how table slots/digital slots operate Some of the perks of working for us: EAP access for you and your family Access to over 9,000 courses across our Learning and Development Platform Flexible working hours Paid volunteer day Two full-time barista's who will make your daily coffee, tea or fresh juice! Daily catered breakfast Massage Wednesdays - we get professionals to do this! Team lunches and happy hour in the office from 4pm on Fridays Fun office environment with pool tables, table tennis and all your favorite gaming consoles Help yourself drinks fridges and snack shelves We are a 2024 Circle Back Initiative Employer – we commit to respond to every applicant We believe that the unique contributions of everyone at Easygo are the driver of our success. To make sure that our products and culture continue to incorporate everyone's perspectives and experience we never discriminate on the basis of race, religion, national origin, gender identity or expression, sexual orientation, age, or marital, veteran, or disability status. We are passionate about providing a workplace that encourages great participation and an

equal playing field, where merit and accomplishment are the only criteria for success. #J-18808-Ljbfrr

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