

Community Marketing Coordinator

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Company: Apac

Location: Sydney

Category: other-general

Introduction Connect with the Arc'teryx outdoor community by coordinating and engaging in events, activations, partnerships and more! About ARC'TERYX Arc'teryx was founded in 1989 from the idea that there is always a better way, and this obsession for perpetual improvement continues as we focus on leading the world in Climb, Snow and Trail. Our product assortment, design philosophies and manufacturing processes stand testament to this approach along side our goals of sustainable, ethical and unrivalled performance. Arc'teryx forms part of the impressive portfolio of brands under the Amer Sports banner, with our local Head Office in Moorabbin, Victoria and global brand Headquarters and Design Centre in Vancouver, Canada. We strongly believe that great people make a great organisation and due to the ongoing growth of the portfolio we're excited to be recruiting for a National Account Manager to report to the Arc'teryx Commercial Manager. Our Benefits Generous allowances and team discount to get you kitted out for all your sporting adventures Competitive salary and a bonus scheme Parental Leave Top Up Program to support all future parents Access to an Employee Assistant Program to support your health & wellbeing Be part of a global business with great career pathways and opportunities across multiple brands Regular staff activity days, including camping, snow trips, fun runs and more! Company supported volunteering program About the Opportunity Reporting to the Omnichannel Marketing Manager, you will be the link between Arc'teryx and our outdoor community! You will engage with new and existing guests through events, activations, partnerships, and ambassadors. Increase local brand awareness and Brand Store traffic through regional events, partnerships and ambassadors?. Attend and assist in the

facilitation of brand led events and partner activations. Develop and execute regional community marketing calendar? specific to NSW, ACT & QLD. Content generation from local community events to support digital marketing. Work with our partners and teams to plan, collect, and create content from local community events. Support New Store Openings and major events held within NSW, ACT & QLD. Manage Brand Store community zone. Assist in wholesale community activation? where required. About you You have a Bachelor's degree in Business, Marketing or Communication or equivalent working experience. You have experience in organising events and/or project management. You can build relationships with new and existing partners, from our end consumers, athletes, ambassadors and more. You're an exceptional communicator and use those skills to effectively work with your team while working remotely from NSW. You can demonstrate event execution and partnership management. You have an innate ability to self-motivate and you have a love for the outdoors, whether that is through climbing, skiing, hiking, or running! Equal Opportunity Arc'teryx is committed to actively creating and fostering a culture of inclusivity where voices are heard, people are seen, and values are respected. We care about the uniqueness of our applicants, employees, and guests, and we do so in a safe space fueled by curiosity and acceptance. Creating an inclusive workplace is connected to our core value Do Right while also having the added benefit of helping make our business better. We believe inclusion helps us to create a healthier, happier workplace, drive creativity and innovation, and reflect the communities where we operate. All applicants, employees, and guests can expect equality of opportunity and fair treatment in alignment with our values. Leave it Better We believe that the mountains transform us, that how we adventure matters, and that there's always a better way. Join us in creating positive change in ourselves, our communities, and the world. Live it. Get out there - the mountains make us better Disruptive evolution. In pursuit of better. Always. Commit. We set bold objectives and see them through. Apply for this job

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