

Commercial Product and Partnerships Senior Director - Digital

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Company: Dentsu Aegis Network Ltd.

Location: Australia

Category: other-general

Commercial Product and Partnerships Senior Director - Digital page is loaded Commercial Product and Partnerships Senior Director - Digital Applylocations Sydney - 20 Windmill Street Melbourne - 510 Church Street time typeFull time posted on Posted 9 Days Ago job requisition id R1058427 Become a champion for meaningful progress as the Senior Director, Digital Partnerships and Product at dentsu!Job Title:Commercial Product and Partnerships Senior Director - DigitalJob Description:dentsu is a network designed for what's next, helping clients predict and plan for disruptive future opportunities and create new paths to growth in the sustainable economy through five global leadership brands; Carat, Dentsu Creative, dentsu X, iProspect and Merkle, each with deep specialisms.Amplifi, is dentsu's supply-side management platform and stands at the forefront of media innovation in partnership with Carat, iProspect and dentsu x. With a comprehensive grasp of the media supply chain, amplifi specialises in addressable advertising, location-based media, advanced TV and entertainment.Operating in 41 markets with 4000 employees, Amplifi's 'Value for All' vision drives the creation of value for clients, media owners, and our network. Join us in harnessing technology, insights, and creativity to reshape media interactions and deliver unparalleled experiences for brands and consumers alike.What your typical day will look like:As the Senior Director, Digital Partnerships and Product, you will partner with the Chief Commercial Officer, Amplifi to identify and commercialise partner and product opportunities.Core responsibilities include:Management of key Global, Regional and local stakeholdersDrive the delivery of current and establish new revenue streams across digital platformsSupport the strategic and commercial direction of the business by defining

future focus areas Explore and define future risks to determine approaches to overcome them

A bit about you: 7+ years' experience in a digital or media role with experience in investment, digital or commercial

Ability to identify and create new commercial products

Collaborative approach to building partnerships with digital vendors

Experience in Programmatic and / or Social Media management platforms preferred

What's in it for you: Real flexibility to work when and where you feel most productive with our 'Be the Best You' policy which includes a \$250 contribution to your home office set up

The opportunity to give back with dedicated volunteer leave and our whole-company event, One Day for Change

5 weeks annual leave after 2 years of service and 3 whole company Wellness days off per year for you to switch off and take your day, your way

Career Development and Learning & Development opportunities, including access to our global online dentsu University

Be part of a global network that truly invests in recognising performance with via our Never Before Awards, and social impact, including having a clearly mapped path to becoming net zero

Become a champion for meaningful progress: Our diverse and inclusive culture enables our employees to bring their whole selves to work and be proud of doing so. For us, this is the foundation for great innovation which, in turn, generates better outcomes for our people, partners and communities. This is why we encourage applications from people with disabilities, and of all ages, nationalities, backgrounds and cultures.

If you want to belong to a one global network where opportunities are limitless – we look forward to welcoming you.

Next Steps Sound exactly like the sort of role for you? Apply now!

Location: Sydney - 20 Windmill Street

Brand: Amplifi

Time Type: Full time

Contract Type: Permanent

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We are dentsu. We team together to help brands predict and plan for disruptive future opportunities and create new paths to growth in the sustainable economy. We know people better than anyone else and we use those insights to connect brand, content, commerce and experience, underpinned by modern creativity. We are the network designed for what's next. An invitation to... team without limits. We create opportunities for connection and collaboration between our colleagues and clients, building a sense of belonging and having some fun along the way! An invitation to... be a force for good.

Sustainability is vital to our business and an important area of focus for our clients. We are leading the way for our industry as we discover new ways to help build a more sustainable planet.

An invitation to... dream loud. In this moment of transformation, we need our people to be fearless, embracing change and ambiguity, driven by the love for their work and excitement

for the future.

#J-18808-Ljbffr

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