

Australia Jobs Expertini®

Client Strategy Manager

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Company: News Corp Australia

Location: Australia

Category: other-general

What's the role?

Work within Newsamp, News Corp Australia's specialised integrated advertising team consisting of strategy, solutions and insights functions that creates valued business partnerships and proactively identifies strategic opportunities for clients

Partner with News Corp Australia's sales teams to generate client revenue, leveraging assets from News Corp Australia's vast portfolio that deliver clients' marketing, campaign and business objectives and priorities

Help create and facilitate client workshops to enable strategic conversations that uncover client marketing and business problems that News Corp Australia can help solve

Develop strategic frameworks for a range of client categories, budgets and target audiences

Support the senior strategy team to deliver go to market strategy, thought leadership and grow integrated revenue

Leverage a portfolio of exciting brands and assets across platforms such as , Vogue Australia, , The Australian, Herald Sun, Newscast and many more.

Who are you?

Experience working in a strategy or planning team within media, advertising, PR, marketing or publishing industries

Experience generating insights and using strategic thinking to create single minded ideas

Experience in client and category business planning to support sales, as well as successful market pitching, with an understanding of what's required to win client business

Demonstrated success in building relationships with internal and external stakeholders to help identify opportunities and solve problems

A desire to influence others to take action with stories that excite, inspire or educate

A want to create and innovate, learn and win

News Benefits

News Benefits is our way of saying thank you to our people for their valued contribution to News, our audiences, clients and communities. Thanking them for the great things they do daily, for the greater good of Australia. Our benefits include:

Exclusively ours - Access to publications and products from across the News Corp family

Health & wellbeing - Advice, support and facilities for healthy minds and bodies (including an onsite gym at our Adelaide, Brisbane & Sydney offices)

Time off - News offers a range of leave options to support your personal needs and moments that matter in life: Parental leave, Birthday leave, Volunteer leave, Career break and Compassionate leave.

Helping you grow Development opportunities (including diversity and inclusion - focused education series) and recognition

Financial wellbeing- Support on making the most of your money

Perks & discounts - Exclusive offers across a range of products and services

Giving back - Make a difference to our communities.

Workplace Inclusion and facilities – Engage with your passions through various employee-resource groups and accessibility to multi-faith quiet rooms & parents' rooms

Who are we?

Newsamp is a creatively driven team focused on partnering with clients to develop custom marketing solutions that leverage the full scope of NewsCorp Australia's portfolio of assets to create outcomes for clients and generate revenue for News Corp. The Newsamp team collaborates directly with the sales team and functions as externally-facing, client-focused marketing experts.

What's next?

Apply now or for more information on careers at News Corp Australia visit

Our Commitment to Diversity, Equity and Inclusion We know that diversity strengthens our teams and newsrooms as we seek to tell stories that represent the diverse communities of Australia that we serve. Our people make us unique and we all have a story. We encourage people of all ages, backgrounds, races, cultures, religions, sexual orientations, abilities and gender identities to apply. Inclusion is important to us and we want everyone at News to bring their whole-selves to work. If you require any accommodations or adjustments throughout the recruitment process, or would like to outline which pronouns you prefer, please feel free to let us know.

If you require any accommodations or adjustments throughout the recruitment process, please feel free to let us know. For more information regarding Diversity, Equity and Inclusion at NewsCorp Australia please visit under the DEI section.

Category:

Client

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